



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**AUGUST 2010 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Oncor Electric Delivery	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.85	11.12	10.44	10.39
	<i>Certified Green Variable</i>	11.46	10.65	10.38	10.25
	<i>Lone Star Select One-Year</i>	12.05	10.32	9.64	9.59
	<i>Texas Select Variable</i>	10.86	10.05	9.78	9.65
	AMIGO ENERGY				
	<i>100% Renewable</i>	10.85	9.82	9.75	9.71
	<i>Online Offer, Twelve-Month Commitment</i>	10.25	9.22	9.15	9.11
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.85	9.82	9.75	9.71
	<i>Variable</i>	10.55	9.52	9.45	9.41
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.08	9.75	9.25	9.15
	DIRECT ENERGY				
	<i>Price Protection</i>	10.82	10.01	9.74	9.60
	<i>Pure Texas Wind</i>	11.22	10.41	10.14	10.01
	DYNOWATT				
	<i>Go Green</i>	11.09	10.11	9.70	9.70
	<i>Go Green Variable</i>	9.39	8.41	8.00	8.00
	<i>Secure Rate</i>	11.09	10.11	9.70	9.70
	<i>Variable</i>	9.39	8.41	8.00	8.00
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	13.59	13.10	12.93	12.85
	<i>Simply Better Price</i>	13.39	12.90	12.73	12.65
	<i>Simply Better Variable</i>	14.24	13.00	12.83	12.75
	GREEN MOUNTAIN ENERGY				
	<i>100% Wind</i>	11.88	11.06	10.79	10.65
	<i>100% Wind Reliable Rate</i>	12.16	11.94	11.87	11.84
	<i>Pollution Free</i>	11.88	11.06	10.79	10.65
	<i>Pollution Free Reliable Rate</i>	12.16	11.94	11.87	11.84
	<i>Pollution Free Smart 6</i>	11.26	10.44	10.17	10.04
	RELIANT ENERGY				
	<i>Flex</i>	9.32	8.01	7.57	7.35
	<i>Secure 12 100% Texas Wind</i>	10.82	10.51	10.41	10.35
	<i>Collegiate Plan with 20% Wind</i>	10.72	10.41	10.31	10.25
	SIMPLE POWER				
	<i>Simple 12</i>	9.00	9.00	9.00	9.00
	<i>Variable</i>	9.50	9.50	9.50	9.50
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.95	9.06	8.96	8.91
	<i>Texas Wind Twelve-Month</i>	10.15	9.26	9.16	9.11
	<i>Variable</i>	8.85	7.96	7.86	7.81
	TXU ENERGY				
	<i>EarthWise 12</i>	12.16	11.34	11.07	10.93
	<i>FlexProtect</i>	12.65	11.84	11.32	11.05
	<i>Resident's Choice</i>	11.40	10.69	10.64	10.66
	<i>Texas Choice 12</i>	11.96	11.14	10.87	10.73

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TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
CenterPoint Energy Houston Electric	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	13.47	11.68	11.08	10.91
	<i>Certified Green Variable</i>	12.07	11.20	10.91	10.76
	<i>Lone Star Select One-Year</i>	12.97	11.18	10.58	10.41
	<i>Texas Select Variable</i>	11.37	10.50	10.21	10.06
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	12.06	10.92	10.82	10.76
	<i>Online Offer, Twelve-Month Commitment</i>	11.16	10.02	9.92	9.86
	<i>Truly Fixed, Twelve-Month Commitment</i>	12.06	10.92	10.82	10.76
	<i>Variable</i>	11.86	10.72	10.62	10.56
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	12.19	10.75	10.27	10.09
	<b>DIRECT ENERGY</b>				
	<i>Price Protection</i>	11.90	11.08	10.80	10.67
	<i>Pure Texas Wind</i>	12.35	11.52	11.25	11.11
	<b>DYNOWATT</b>				
	<i>Go Green</i>	11.89	10.91	10.58	10.50
	<i>Go Green Variable</i>	9.89	8.91	8.58	8.50
	<i>Secure Rate</i>	11.89	10.91	10.58	10.50
	<i>Variable</i>	9.89	8.91	8.58	8.50
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Green</i>	14.49	14.00	13.83	13.75
	<i>Simply Better Price</i>	14.29	13.80	13.63	13.55
	<i>Simply Better Variable</i>	15.14	13.90	13.73	13.65
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>100% Wind</i>	12.90	11.98	11.68	11.52
	<i>100% Wind Reliable Rate</i>	12.77	12.44	12.34	12.28
	<i>Pollution Free</i>	12.90	11.98	11.68	11.52
	<i>Pollution Free Reliable Rate</i>	12.77	12.44	12.34	12.28
	<i>Pollution Free Smart 6</i>	11.86	10.94	10.64	10.49
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	9.85	8.48	8.02	7.79
	<i>Secure 12 100% Texas Wind</i>	12.15	11.78	11.65	11.59
	<i>Collegiate Plan with 20% Wind</i>	12.05	11.68	11.55	11.49
	<b>SIMPLE POWER</b>				
	<i>Simple 12</i>	10.00	10.00	10.00	10.00
	<i>Variable</i>	10.30	10.30	10.30	10.30
	<b>STARTEX POWER</b>				
	<i>Star Secure Twelve-Month</i>	11.04	10.08	9.96	9.90
	<i>Texas Wind Twelve-Month</i>	11.24	10.28	10.16	10.10
	<i>Variable</i>	9.74	8.78	8.66	8.60
	<b>TXU ENERGY</b>				
<i>EarthWise 12</i>	13.16	12.19	11.87	11.71	
<i>FlexProtect</i>	13.55	12.55	11.94	11.63	
<i>Resident's Choice</i>	12.57	11.75	11.62	11.63	
<i>Texas Choice 12</i>	12.96	11.99	11.67	11.51	

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TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Texas-New Mexico Power	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.52	11.11	10.42	10.41
	<i>Certified Green Variable</i>	11.12	10.54	10.35	10.26
	<i>Lone Star Select One-Year</i>	11.82	10.41	9.72	9.71
	<i>Texas Select Variable</i>	10.52	9.94	9.75	9.66
	AMIGO ENERGY				
	<i>100% Renewable</i>	10.83	9.90	9.90	9.90
	<i>Online Offer, Twelve-Month Commitment</i>	10.23	9.30	9.30	9.30
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.83	9.90	9.90	9.90
	<i>Variable</i>	10.43	9.50	9.50	9.50
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.03	9.90	9.40	9.33
	DYNOWATT				
	<i>Go Green</i>	11.49	10.56	10.10	10.10
	<i>Go Green Variable</i>	9.29	8.36	7.90	7.90
	<i>Secure Rate</i>	11.49	10.56	10.10	10.10
	<i>Variable</i>	9.29	8.36	7.90	7.90
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	13.99	13.50	13.33	13.25
	<i>Simply Better Price</i>	13.79	13.30	13.13	13.05
	<i>Simply Better Variable</i>	14.54	13.30	13.13	13.05
	GREEN MOUNTAIN ENERGY				
	<i>100% Wind</i>	12.14	11.55	11.35	11.25
	<i>100% Wind Reliable Rate</i>	12.14	12.14	12.14	12.14
	<i>Pollution Free</i>	12.14	11.55	11.35	11.25
	<i>Pollution Free Reliable Rate</i>	12.14	12.14	12.14	12.14
	<i>Pollution Free Smart 6</i>	11.74	11.14	10.95	10.85
	RELIANT ENERGY				
	<i>Flex</i>	8.95	7.88	7.52	7.34
	<i>Secure 12 100% Texas Wind</i>	10.85	10.78	10.75	10.74
	<i>Collegiate Plan with 20% Wind</i>	10.75	10.68	10.65	10.64
	SIMPLE POWER				
	<i>Simple 12</i>	9.10	9.10	9.10	9.10
	<i>Variable</i>	9.60	9.60	9.60	9.60
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.57	8.90	8.90	8.90
	<i>Texas Wind Twelve-Month</i>	9.77	9.10	9.10	9.10
	<i>Variable</i>	8.57	7.90	7.90	7.90
	TXU ENERGY				
	<i>EarthWise 12</i>	12.05	11.38	11.16	11.04
<i>FlexProtect</i>	12.51	11.83	11.35	11.10	
<i>Resident's Choice</i>	11.46	10.90	10.89	10.94	
<i>Texas Choice 12</i>	11.85	11.18	10.96	10.84	

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TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas Central	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	14.06	12.33	11.64	11.59
	<i>Certified Green Variable</i>	12.16	11.35	11.07	10.94
	<i>Lone Star Select One-Year</i>	13.36	11.63	10.94	10.89
	<i>Texas Select Variable</i>	11.66	10.85	10.57	10.44
	AMIGO ENERGY				
	<i>100% Renewable</i>	12.04	10.92	10.81	10.76
	<i>Online Offer, Twelve-Month Commitment</i>	11.34	10.22	10.11	10.06
	<i>Truly Fixed, Twelve-Month Commitment</i>	12.04	10.92	10.81	10.76
	<i>Variable</i>	11.84	10.72	10.61	10.56
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	13.09	11.14	10.42	10.25
	CPL RETAIL ENERGY				
		13.12	12.31	12.04	11.91
	DYNOWATT				
	<i>Go Green</i>	12.89	11.91	11.50	11.50
	<i>Go Green Variable</i>	10.29	9.31	8.90	8.90
	<i>Secure Rate</i>	12.89	11.91	11.50	11.50
	<i>Variable</i>	10.29	9.31	8.90	8.90
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	15.09	14.60	14.43	14.35
	<i>Simply Better Price</i>	14.89	14.40	14.23	14.15
	<i>Simply Better Variable</i>	14.84	13.60	13.43	13.35
	GREEN MOUNTAIN ENERGY				
	<i>100% Wind</i>	12.97	12.06	11.76	11.61
	<i>100% Wind Reliable Rate</i>	13.25	12.94	12.83	12.78
	<i>Pollution Free</i>	12.97	12.06	11.76	11.61
	<i>Pollution Free Reliable Rate</i>	13.25	12.94	12.83	12.78
	<i>Pollution Free Smart 6</i>	12.65	11.74	11.44	11.29
	RELIANT ENERGY				
	<i>Flex</i>	10.23	8.92	8.48	8.26
	<i>Secure 12 100% Texas Wind</i>	12.03	11.72	11.61	11.56
	<i>Collegiate Plan with 20% Wind</i>	11.93	11.62	11.51	11.46
	SIMPLE POWER				
	<i>Simple 12</i>	10.20	10.20	10.20	10.20
	<i>Variable</i>	10.20	10.20	10.20	10.20
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	11.16	10.26	10.16	10.10
	<i>Texas Wind Twelve-Month</i>	11.35	10.46	10.35	10.30
	<i>Variable</i>	9.19	8.29	8.18	8.13
	TXU ENERGY				
<i>EarthWise 12</i>	13.51	12.60	12.30	12.14	
<i>FlexProtect</i>	14.25	13.34	12.48	11.96	
<i>Resident's Choice</i>	12.87	12.08	12.01	12.04	
<i>Texas Choice 12</i>	13.31	12.40	12.10	11.94	

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TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas North	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.85	11.12	10.43	10.38
	<i>Certified Green Variable</i>	11.46	10.65	10.38	10.24
	<i>Lone Star Select One-Year</i>	12.35	10.62	9.93	9.88
	<i>Texas Select Variable</i>	10.86	10.05	9.78	9.64
	AMIGO ENERGY				
	<i>100% Renewable</i>	11.04	9.92	9.81	9.76
	<i>Online Offer, Twelve-Month Commitment</i>	10.54	9.42	9.31	9.26
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.04	9.92	9.81	9.76
	<i>Variable</i>	10.94	9.82	9.71	9.66
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	12.23	10.35	9.67	9.48
	DYNOWATT				
	<i>Go Green</i>	11.39	10.41	10.00	10.00
	<i>Go Green Variable</i>	9.69	8.71	8.30	8.30
	<i>Secure Rate</i>	11.39	10.41	10.00	10.00
	<i>Variable</i>	9.69	8.71	8.30	8.30
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	13.99	13.50	13.33	13.25
	<i>Simply Better Price</i>	13.79	13.30	13.13	13.05
	<i>Simply Better Variable</i>	15.24	14.00	13.83	13.75
	GREEN MOUNTAIN ENERGY				
	<i>100% Wind</i>	12.58	11.67	11.37	11.22
	<i>100% Wind Reliable Rate</i>	12.45	12.14	12.03	11.98
	<i>Pollution Free</i>	12.58	11.67	11.37	11.22
	<i>Pollution Free Reliable Rate</i>	12.45	12.14	12.03	11.98
	<i>Pollution Free Smart 6</i>	12.05	11.14	10.84	10.69
	RELIANT ENERGY				
	<i>Flex</i>	9.66	8.35	7.91	7.69
	<i>Secure 12 100% Texas Wind</i>	11.06	10.75	10.64	10.59
	<i>Collegiate Plan with 20% Wind</i>	10.96	10.65	10.54	10.49
	SIMPLE POWER				
	<i>Simple 12</i>	9.10	9.10	9.10	9.10
	<i>Variable</i>	9.70	9.70	9.70	9.70
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	10.66	9.76	9.65	9.60
	<i>Texas Wind Twelve-Month</i>	10.86	9.96	9.85	9.80
	<i>Variable</i>	9.96	9.06	8.95	8.90
	TXU ENERGY				
	<i>EarthWise 12</i>	12.41	11.50	11.20	11.04
	<i>FlexProtect</i>	12.75	11.79	11.24	11.00
	<i>Resident's Choice</i>	11.82	11.05	10.93	10.94
	<i>Texas Choice 12</i>	12.21	11.30	11.00	10.84
	WTU RETAIL ENERGY				
		10.82	10.01	9.74	9.61

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